

HISTORY WAS MADE AND A FUTURE WILL BE SHAPED IN CHICAGO

This event is as momentous for Special Olympics as it is for Chicago.

- Brings participant families and team fans to the city
- Allows the city to shine without additional strains on existing infrastructure
- Showcases the beauty of Chicago via broadcast and online coverage of the pre-event and days-of events
- Re-establishes the city as the birthplace of the Special Olympics movement and positions Chicago at the forefront of the global movement for inclusion.

#SpecialOlympics50



SPECIAL OLYMPICS



1968-2018

17-21 JULY 2018 • CHICAGO, ILLINOIS

SpecialOlympics50.org

Special Olympics



A PIVOTAL MOMENT FOR SPECIAL OLYMPICS

With more than 5 million athletes in over 170 countries, Special Olympics has come a long way since the first Games at Soldier Field, Chicago in 1968. While Special Olympics has always stood for inclusion, we will reveal a revolutionary new focus on unification of those with intellectual disabilities and those without. We will do it during a momentous week of sport, music and heritage.

As the birthplace of Special Olympics, there is no city more fitting than Chicago to serve as the global stage for launching our 50th anniversary year. Synonymous with vibrancy and diversity, Chicago will capture the hearts and minds of hundreds of millions of followers witnessing this spotlight on acceptance for all people.

A NEW DIRECTION FOR ALL

During our 50th anniversary, we will highlight Special Olympics' evolution from sports for people with intellectual disabilities to inclusive or "Unified" sports, combining people with and without intellectual disabilities.

A MEMORABLE APPROACH

A series of high-profile events will position Special Olympics for a future of inclusion, highlighting Chicago's leading role in the worldwide movement. We will tap into millions of social media followers of participating sports teams and musical acts, media partners and on-site audiences. Beyond the press and exciting events, the 50th anniversary celebration will establish Chicago as a model for inclusion in the city, for years to come.



SHARING OUR VISION

SPECIAL OLYMPICS UNIFIED CUP | 17-20 July *Toyota Park, Chicago*

- Special Olympics Unified Football (soccer) men's and women's teams representing every region of the world will come to play in this inaugural tournament.
- All participating teams will be paired up with a professional or national football club as their sponsor.
- Special Olympics will engage broadcast partners to maximize coverage in Chicago and around the world.
- All teams will be hosted by Chicagoland Lions Clubs, Knights of Columbus and Rotary Clubs and practice on local college/university fields.

LAW ENFORCEMENT TORCH RUN | 20 JULY *Downtown Chicago*

A ceremonial Law Enforcement Torch Run for Special Olympics will feature hundreds of law enforcement officers and Special Olympics athletes from throughout Illinois and the world as a lead-in event to the lighting of the Eternal Flame of Hope.

ETERNAL FLAME OF HOPE | 20 July *Soldier Field*

At a ceremony on the 50th birthday of the Special Olympics movement, the city of Chicago will light up with a new eternal "Flame of Hope" that symbolizes a world of welcome and inclusion where everyone can learn, work, compete and play with the same rights and opportunities as others.

GLOBAL DAY OF INCLUSION | 21 July *Soldier Field and Northerly Island*

Soldier Field, the birthplace of Special Olympics, will host a massive celebration, a festival of inclusion that will serve as the spark for people around the world to commit to making their cities more inclusive. This family friendly festival will offer sports activities, interactive games, exhibits, delicious food offerings, and live entertainment.

As evening comes, the excitement - and crowds - will build for a star-studded evening of live entertainment for 20,000 at Huntington Bank Pavilion at Northerly Island. Anchored by a distinguished host and master of ceremonies, the lineup will include A-list musical artists, international sports heroes, celebrity guests, Special Olympics athletes, and interspersed video content that will celebrate diversity, promote inclusion, and delight & inspire the live audience and viewers around the world.



#InclusionRevolution

2018



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For an updated Law Enforcement Torch Run calendar or to register online, visit:
SpecialOlympicsWisconsin.org

Thank You LETR Statewide Partners:





2018 Calendar of Events

Dates and locations subject to change. Visit our calendar at SpecialOlympicsWisconsin.org for updates.

<u>Date</u>	<u>Event</u>	<u>Location</u>
January TBD	Tip-A-Cop	Buffalo Wild Wings, Stevens Point
January TBD	Tip-A-Cop	Buffalo Wild Wings, Eau Claire
January 15	Guardians of the Flame Free Lunch	Texas Roadhouse, Kenosha
January 15	Guardians of the Flame Free Lunch	Texas Roadhouse, Waukesha
January 20-21	SOWI State Winter Games	Granite Peak Ski Area & Nine Mile Forest, Wausau
February 3	Kenosha Polar Plunge	Brat Stop/Parkway Chateau, Kenosha
February 3	Wisconsin Rapids Polar Plunge	Anchor Bay Bar and Grill, Wisconsin Rapids
February 10	Menomonie Polar Plunge	Wakanda Park, Menomonie
February 10	Whitewater Polar Plunge	Cravath Park, Whitewater
February 11	Muskego Polar Plunge	Muskego County Park, Muskego
February 16 & 17	Oshkosh Polar Plunge	Menominee Park, Oshkosh
February 17	Madison Polar Plunge	Olin Park, Madison
February 23	ADAMM Auto Show Gala	Milwaukee
February 24	Wausau Polar Plunge	Sunnyvale Man Made Park, Wausau
February 24	Green Bay Polar Plunge - NEW LOCATION	Johnsonville Tailgate Village, Lambeau Field, Green Bay
February 25	Milwaukee Zoo Polar Plunge	Milwaukee County Zoo, Milwaukee
February 25	Eau Claire Polar Plunge	Half Moon Beach, Eau Claire
March 2 & 3	20TH ANNIVERSARY LaCrosse Polar Plunge	Pettibone Beach, LaCrosse
March 24	SOWI State Basketball Skills	Neenah High School, Neenah
April TBD	Southeast Wisconsin LETR Bowling Tournament	New Berlin Bowl, New Berlin
April TBD	Guardians of the Flame Free Lunch	Texas Roadhouse, Eau Claire
April TBD	Tip-A-Cop	Texas Roadhouse, Appleton
April 6	Guardians of the Flame Free Lunch	Texas Roadhouse Racine
April 7 & 8	SOWI Indoor Sports Tournament	UW-Oshkosh, Oshkosh
April 21	Run With the Cops (RWTC)	UW-Parkside, Kenosha
May TBD	Filling the Dreams	Eau Claire, Chippewa Falls, Altoona, Lake Hallie
May TBD	Texas Roadhouse Tip a Cop	Appleton
May 6-12	National Correctional Officers & Employees Week	Nationwide
May 12	Be Strong Event and Rebel Ride	Merrill High School, Merrill
May 13-19	National Police Week	Nationwide
May 19-20	Cellcom Green Bay Marathon	Green Bay
May 21	SOWI Golf Classic	River Club, Mequon
June 4-7	Law Enforcement Torch Run Final Legs	Statewide
June 6	Run With the Cops (RWTC)	Downtown Wausau
June 7	Special Olympics Wisconsin State Summer Games Opening Ceremony - Tug-of-War & Bags Tournament	Stevens Point
June 7-9	SOWI State Summer Games	UW-Stevens Point, Stevens Point
July 8	SOWI State Golf	Green Bay & Columbus
July 15	Sgt. Thomas Baitinger Memorial Motorcycle Ride	Deerfield Fireman's Park, Deerfield
July 15	Andrea Rose Garcia Memorial Pistol Shoot	Deerfield Pistol and Archery, Deerfield
August TBD	Ride with the Flame	TBD Kenosha/Racine
August 3-4	SOWI Outdoor Sports Tournament	Carroll University, Waukesha
August 10-11	Waupun Truck-N-Show	Waupun
August 17	Cop on a Rooftop	Statewide Dunkin' Donuts
August 24	Nine at Night Golf Outing	TBD Kenosha/Racine
August 28	Buckshot Run	Eau Claire
September TBD	Run With The Cops	Madison
September TBD	Run With The Cops	Menomonie
September 1	Buckshot Run	Eau Claire
September 11	Sentry Golf and Tennis	Stevens Point
September 15	14th Annual Truck Convoy for Special Olympics	Starts in Richfield; Ends at EAA in Oshkosh
September 8 (Tentative)	Titletown Showdown	Titletown District, Green Bay
October TBD	Run With The Cops	Rice Lake
October TBD	Champions Together Breakfast	Milwaukee
October 2	Run With The Cops	River Falls
October 4	Run With The Cops	Wisconsin Rapids
October 7	SOWI State Flag Football	Neenah
October 9-10	Tip-A-Cop	Texas Roadhouse Select Locations
October 11	Run With The Cops	Eau Claire
November 1-30	"No Shave November"	Green Bay
November 4	SOWI State Volleyball	Menomonee Falls
November 7-11	International Law Enforcement Torch Run Conference	Bally's Las Vegas Hotel & Casino, Las Vegas, Nevada